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FOR IMMEDIATE RELEASE

## **DIFILIPPO CORPORATE FINANCE GROUP SELECTS COOL LIFE SYSTEMS**

December 1, 2009 – Cool Life Systems, Inc. is pleased to announce that they have been chosen by DiFilippo Corporate Finance Group, Inc. to provide database management, CRM, and web hosting services.

DiFilippo Corporate Finance Group (“DCF Group”), based in Massachusetts, provides third party independent valuation and transaction opinions for financial and tax reporting, transactions, and litigation purposes. Paul DiFilippo, the principal, has many years of expertise and knowledge in the business valuation industry and was previously a Partner at Caturano and Company, P.C., a top 40 national accounting firm.

"We are very excited about partnering with Cool Life Systems. We selected Cool Life Systems as our technology partner because of their ability to provide a security and features platform that is similar to those used by larger institutions so that we may better serve our clients," said Paul DiFilippo from DCF Group when commenting on the choice of Cool Life Systems.

Cool Life Systems will be providing a range of services for DiFilippo Corporate Finance to assist with Transaction & Client Management. These services will include the launch of the public website, use of an Administrative Intranet and provide a Secure Client Extranet portal.

### **About [DiFilippo Corporate Finance Group](#)**

DiFilippo Corporate Finance Group, Inc. provides third party independent valuation and transaction opinions for financial and tax reporting, transactions, and litigation purposes. DCF Group professionals have specialized knowledge of valuation issues based on experience, industry knowledge and working with early stage startups through small and mid-cap public companies.

### **About [Cool Life Systems](#)**

Based in Montgomery NY, Cool Life Systems provides a scalable and dynamic database which would include the aggregate of all data sources in an on-demand, enterprise solution for several industries utilizing SaaS technology. Implementation is customized to your company's unique processes, philosophies and policies to connect people, systems, and technology, enables seamless integration of your CRM processes, your website, and all marketing efforts in one centralized location so you can effectively manage your

customer base as well as the individual efforts of your staff.

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